

Subject: Re: Public Safety BBQ
From: Michael Lamb <Michael@downtownnews.com>
Date: 09/05/2017 12:15 PM
To: Michael Filson <MFilson@downtownla.com>

Hi Mike
Please sign the attached insertion order.
I have also included ad specs

Working on your Halloween proposal

Michael Lamb
Account Executive
Los Angeles Downtown News
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<http://www.ladowntownnews.com/>

Our Social Media Sites::

<http://twitter.com/downtownnews>
<http://facebook.com/l.a.downtownnews>

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On Sep 5, 2017, at 11:51 AM, Michael Filson <MFilson@downtownla.com> wrote:

Michael,

That's awesome! I'll make sure to get those ads to you and I'll add the logo and such to the site/postcards.

Mike Filson
DCBID
Associate Director, Marketing & Community Relations

From: Michael Lamb [<mailto:Michael@downtownnews.com>]
Sent: Tuesday, September 05, 2017 11:34 AM
To: Michael Filson <mfilson@downtownla.com>
Subject: Public Safety BBQ

Hey Mike

So, we want to sponsor the BBQ this year and here is what the Publisher is offering in exchange for a table and logo on site etc.

- (2) 1/4s 4C leading up to event and
- (1) ½ 4C week of event

Attached is our calendar.

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— Attachments: —

DCBID-DTNewsIO9-5.pdf	293 KB
AD SPEC NEW.pdf	155 KB